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Opportunity Bank of Montana Offers Innovative Retail Banking Products Powered by ZRent

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Arlington, MA – ZRent, an independent division of Leader Bank, is proud to announce that Opportunity Bank of Montana has joined the network as ZRent's newest partner bank. The team that created ZRent is continuing to develop innovative products to benefit other financial institutions, and is looking forward to powering new products for Opportunity Bank, including ZRent and Zeugma Rewards Checking.



Opportunity Bank will be offering ZRent to its landlord users as a digital cash management tool to automate rent collection, as well as a rewards checking program known as Opportunity Rewards Checking to attract new relationship customers and increase core consumer deposits. This distinct partnership will allow Opportunity Bank to create a fully customizable and self-branded reward relationship product to meet the individual needs of their customer base.

"We look forward to working with Opportunity Bank of Montana," said Jay Tuli, the Executive Vice President of Retail Banking at Leader Bank. "We are thrilled to partner in offering innovative products and solutions to the Montana community via Opportunity Bank."

"The solutions that ZRent has to offer are powerful tools that we believe will greatly benefit our client base," announced Tracy Zepeda, the Senior Vice President and Chief Retail Officer at Opportunity Bank of Montana. "Staying at the forefront of technology is important to Opportunity Bank, so we are excited to be partnering with another institution that is embracing innovation."

About Opportunity Bank of Montana

Opportunity Bank of Montana opened in Helena in 1922, as American Building and Loan. In 1972, the name of the bank was changed to American Savings & Loan Association. By 1980, the Bank had grown to include branch locations in Bozeman, Butte & Townsend. In 1991, the Bank changed its charter from "savings & loan" to "savings bank" and the name was changed to American Federal Savings Bank. Additional growth came in 2012 by way of acquisition, when American Federal doubled its branch network and increased its footprint across Montana. In 2014, the Bank applied to the state of Montana to change the charter from a federal savings & loan to a state chartered bank. Along with this change also came an exciting new name – Opportunity Bank of Montana.

Today, their customers remain the driving force behind their success and the Bank's nearly century-long commitment to them has earned it a reputation as a leader in community banking. Opportunity Bank of Montana has grown into a full-service community bank with three Helena locations, as well as branches in Big Timber, Billings, Bozeman, Butte, Great Falls, Hamilton, Livingston, Missoula and Townsend. Opportunity Bank of Montana plans to finalize an acquisition of Ruby Valley Bank early 2018, making the institution the 5th largest bank in Montana. Opportunity Bank is proud of its Montana roots and is honored to be a partner in your community.

About ZRent and Zeugma Rewards

ZRent (www.zrent.net) is an independent division of Leader Bank that creates and markets innovative retail banking solutions to banks and credit unions. The team developed ZRent (www.zrent.net), an automated rent collection tool for landlords and property managers, and Zeugma Rewards, a unique checking and savings program that offers powerful rewards to consumers. Both ZRent and Zeugma Rewards have received great reception by retail customers resulting in thousands of new customers and millions of new deposits. To learn more about how becoming a partner bank can benefit your institution email zrent@zrent.net or call 781-641-8691.